Event Location:  
Stone Park  
164 E Apache Street  
Wickenburg, Arizona 85390

Artisans Fair Chair: Shirley Bartell  
Message Phone: 928-684-0483

Accept Applications: 4/1/2020

Jury Start: 4/1/2020

Jury End: 12/1/2020

Application & Payment Deadline: 12/1/2020

Event Start: 2/12/2021  
Event End: 2/14/2021  
Set Up: 2/11/2021

Requirements:  
Images: 7 (a booth shot is required)

Fee (Application Fee): $25

An Artisan may submit one (1) application for this show. If two (2) artisans share a booth, BOTH must submit applications and pay the application fee and BOTH must be juried. Both Artisans must be listed on BOTH applications.

Artisans may request a total of two (2) spaces.

The Wickenburg Art Club, Inc. (aka WAC) hosts the annual Juried Artisans’ Fair and Fine Arts Show at Stone Park (on the Library lawn on Apache Street) during the Wickenburg AZ Annual Gold Rush Days, the second full weekend in February. This 100% volunteer supported, three (3) day Juried Artisans Fair features only finely crafted, Artisan produced works of art. 2021 will be our 56th year of producing this remarkable show.

In 2021, The Town of Wickenburg’s Gold Rush Days will be celebrating its 73rd year of fun filled rodeo and other western activities that draw a multitude of visitors to the area. Wickenburg, AZ is a small Western Town in Maricopa County, just sixty miles North West of Phoenix, Arizona. Gold Rush Days is one of Arizona’s top winter events.
Among the amenities for the Artisans Fair 2021 are:

- Invitation to participate in the Fine Arts Show in the town library, adjacent to the Artisans Fair
- Best of Booth prizes
- Booth-sitting for artisan relief
- Continental breakfast on Friday morning, February 12th, for participating Artisans and volunteers.
- Help with cartage at set-up and take-down
- On-site problem solving
- Town maps, information and communication
- 132 spaces at reasonable rates
- Citizens’ Patrol security from 5pm Thursday through 7 am Sunday
- Indoor restrooms in the Library and Town Hall
- Designated parking area with shuttle service are included in the space fee
- Comprehensive advertising on our website, Facebook, AZ Real Country radio and magazine

Visit our Facebook page and LIKE US!

Send your artist bio to us for posting on Facebook and on our website www.wickenburgartclub.org.

See our ads in AZ Real Country magazine and online at www.963realcountry.com. Listen for our ads on the radio at KSWG 96.3.

Come, enjoy this fun filled event with us!

**GENERAL INFORMATION:**

When applying through Zapplication.org or with a paper application form, the Application Fee of $25 must be paid with application and is NOT refundable. Zapp: Application and Space Fees are payable by credit card, or Paypal upon acceptance of our Invitation to participate. Please do NOT select “Accept Later” as we cannot hold your space without payment in full and cannot notify you if another artisan has requested the same space.

Spaces are limited to two (2) per Artisan. Two (2) Artisans may share a space. A Collaborator assists the artisan with production of their artwork. An ADDITIONAL Artisan creates their own artwork. NOTE: If both artisans are distributing individual business cards, the artisans are NOT considered to be collaborators.

**BOTH exhibiting Artisans must submit an application and pay the Application Fee.**

**Both Artisans must be listed on BOTH applications and ALL artwork must be juried.**

If applying through the mail, the application form is available at our website [www.WickenburgArtClub.org](http://www.WickenburgArtClub.org). Payment in FULL of application fee, space fee(s) and electricity is required with the application. Send two (2) checks: One for the non-refundable application fee, one for all other fees. If the application is not accepted, your space fee check will be returned to you.
The 2021 Space Fee structure is:

Application Date: April 1 – June 21, 2020:
$300 - Single sided space
$325 - Corner space
$350 – Three / Four-sided space

Application Date: June 22 – October 31, 2020:
$325 - Single sided space
$350 - Corner space
$375 – Three / Four-sided space

Application Date: November 1 – December 1, 2020:
$350 - Single sided space
$375 - Corner space
$400 – Three / Four-sided space

WAC members: Please contact the Artisans Fair Chair for fee structure and volunteer hours requirements.

Space Fee includes 10’x10’ space, a Town of Wickenburg Special Events permit, jurying, booth sitters who will give the artisan a short break when needed, a list of motels/RV parks and restaurants in the area, a town map indicating areas designated for participant parking, shuttle service from and to the designated parking area, a parking ID tag to display in your vehicle, an invitation to enter WAC’s Fine Art Show in the Library, tickets to Friday’s “Welcome Artisans” Continental breakfast, and overnight security from Thursday at 5 pm through Sunday at 7 am.

Electricity is available on a limited basis and at an additional cost of $15. Artisans must provide extension cords of appropriate type and select spaces on the map which are accommodated. Red Dots on the map indicate electrical outlets.

BEFORE THE SHOW:

Set up is allowed on Thursday, February 11, 2021 between 8:00 am and 5:00 pm.

Set up on Friday morning must be approved IN ADVANCE by the Artisans Fair On-Site Administrator and accomplished by 8:00 am.

ALL Artisans MUST REGISTER at the WAC Information Booth on Apache Street, near the library entrance BEFORE SETTING UP YOUR BOOTH.

Vehicles must be removed from the street and taken to the designated Artisan parking area immediately after unloading. WAC will provide a shuttle to bring you to and from the show grounds. Dry camping is allowed in the parking area. WAC will provide for trash collection and porta-potties.

DURING THE SHOW:

Show hours are 9:00 am to 5:00 pm Friday and Saturday, 9:00 am to 4:00 pm Sunday. Artisans or collaborators must be present at their assigned space(s) throughout the entire show.
Representatives are NOT ALLOWED. You may sign up or call for booth sitters which are available daily on a first request basis, subject to availability. Show administrators and volunteers are available at all times during the show hours to answer questions and resolve problems. Contact information will be included in your Welcome Packet.

Indoor Restrooms are usually available in both the Library and in Town Hall, which is adjacent to the show area.

AFTER THE SHOW:

Break down is allowed AFTER 4 pm on Sunday, February 14, 2021. Closing your booth or leaving the show without WAC permission before 4 pm on Sunday will result in disqualification from future events.

Please leave your area clean after the show.

DO NOT park or unload or load in the Town Hall parking lot on Yavapai Street. YOU WILL BE TOWED! No Artisan Parking is allowed around the event or in the lot across Apache Street at any time except during unloading and loading. Those entitled to Handicap parking are the ONLY exception.

Volunteers and Police will be monitoring the customer parking areas. You MUST remove your vehicle when asked. Failure to comply will affect your return status.

We understand that you might want to load/unload each day, however vehicles must be removed from streets and the lot across the street from the library entrance by 8:30 am each morning and by 5:30 pm each evening during the show.

Street closures:
E. Yavapai Street and Valentine Street are closed from 8:30 am Friday until 5 pm Sunday.

Do not move or remove barriers.

WAC Fine Art Show:

Artisans are eligible to enter the WAC Fine Art Show during Artisans Fair at Gold Rush Days that takes place in the library during the event. Entries will be judged by a professional and Cash Prizes and ribbons will be awarded. Attendees, including artisans, are encouraged to vote for the ‘People’s Choice’ award. The prospectus and application form for the WAC Fine Art Show will be posted on our website http://www.wickenburgartclub.org. Sale of artwork in the exhibit will be processed by a WAC cashier and payment to the artist, less a 15% commission to WAC, will be forwarded to the artist in a timely manner.
RULES AND REGULATIONS

Applications must include images of art work to be displayed and a range of price points, minimum / maximum. Only items of the type represented in the images submitted may be displayed. WAC show officials have the right to request removal of non-juried artwork as well as artwork that does not fit the overall parameters of the show. Failure to comply will result in removal from the show and disqualification from future events.

JURYING:

ALL ARTISANS MUST BE JURIED.

New Artisans must provide seven photos:

Three (3) of the Artisan creating their work, Artisans Fair does NOT allow resale, imported or mass-produced items. All work to be exhibited MUST be created by the applicant. Failure to include this group of photos will delay the processing of your application.

Three (3) images of the artwork to be displayed, and

One (1) of their booth display, which MUST be representative of the artwork to be displayed

NOTE: Artisans who showed with us in 2020 and WAC Juried members may submit six (6) photos of their current artwork and one (1) photo of their booth. Photos of the creation of the artwork are already on file.

Jurying is performed by WAC members both at the application stage and during the show. The Jury Committee approves entries based upon the originality, quality, appearance, uniqueness, market value and booth display of the artwork. All artwork must be designed, crafted and exhibited by the applying Artisan. Production processes must be described on your application. The decision of the jury is FINAL.

Noise production is strictly prohibited. Misrepresentation of display or products, or non-compliance with our rules, will result in removal from the show and disqualification from future events.

An AZ Transaction Privilege Tax license is required and must be on display in your booth during the show. You are responsible for collecting and paying AZ Sales Tax. To apply for the AZ sales tax license contact: Arizona Dept. of Revenue, License & Registration 1600 W. Monroe Phoenix AZ 85007-2650. https://www.azdor.gov/Business/TransactionPrivilegeTax.aspx

Soliciting is prohibited: Artisans may not solicit or approach patrons outside of their booth area. Independent solicitation for money or signatures is prohibited and should be reported to show administrators immediately.

BOOTH INFORMATION

"Booth" is defined as a 10’ x 10’ structure with canopy and four (4) sides. White is the preferred color. Spaces are marked to accommodate a 10’ x 10’ space plus 1’ easement to facilitate weights. A minimum of 40# per leg is required on 10’ x 10’ booths.
Booths larger than 10’ x 10’ require purchase of two (2) spaces and must be weighted with a minimum of 50# per leg. “Oversized” booths will be inspected by the Town of Wickenburg officials. WAC is responsible for all fees and permits.

All weights must be on the INSIDE of the booth. NO STAKES ARE ALLOWED.

**Display**: Artisan provides entire booth and display and is responsible for it in case of loss or damage. Booth must be sturdy, safe, clean, and tidy and not encroach on or endanger your neighboring Artisans. All paintings and 2D art must be hung on panels or displayed on shelves, table-top or print racks.

All signage, artwork, displays, and storage must stay within your designated space; **EXTENDING OUTSIDE YOUR SPACE WITHOUT PERMISSION IS NOT ALLOWED**. Exceptions must be approved by the On-Site Administrator, regardless of the circumstances. Failure to comply may result in removal from the show and disqualification from future events.

The **Town of Wickenburg Special Events permit** with your name and booth number (included in the Welcome Packet) **must be displayed in plain sight on the OUTSIDE of your booth at your booth ENTRANCE at ALL times**. Clips will be provided; please return at the end of the show.

**Booth Presentation Competition**:

**Booth Presentation** will be judged on Friday morning before noon. The WAC Booth Judging Committee recognizes three artisans with the “Best Booth”, Second and Third place ribbons. Other awards may apply as approved by the WAC Board of Directors.