

WAC PROSPECTUS - 2017 WEST OF CENTER

The annual exhibition and sale will take place in the Desert Caballeros Western Museum's Cultural Crossroads Learning Center in Wickenburg, AZ.

To submit your art for consideration for the WEST OF CENTER event, you must:

- Be a current member of Wickenburg Art Club and juried in the medium (media) being submitted.
- Have a Hold Harmless Agreement on file with WAC, as well as a biography and photo.
- Submit an Application and only photographs of your art. There is no application fee.

The photographs must be clear enough to critique the entries. A committee of WAC members will critique the submissions for size and suitability, selecting work to be displayed, space permitting. Please note that WEST OF CENTER leans more toward the Western or Southwest genre. The Museum retains the right not to exhibit work which fails to meet exhibition standards. All artwork for the exhibition and sale must be new to the Desert Caballeros Western Museum and must have been executed within the last two years.

Because there is limited space, all art needs to be measured and recorded on the application:

- Two-dimensional art, measure height and width, including the frame for all hanging art.
- Three-dimensional art, measure height, width and depth, including the frame for all hanging art.

If the art is framed, the frames need to be presentable and not damaged. Hanging art must have wire hangers, and no sawtooth hangers will be accepted. Three-dimensional art will be displayed on pedestals, so please advise of any special needs. Two-dimensional artwork cannot exceed 48" framed in width. Three-dimensional artwork should not exceed 72" in height including the base; the diameter should not exceed 48". No miniatures. ALL ART IS FOR SALE, so the art piece must be priced to sell. Sale of the art pieces will be handled by WAC, and the artist will be reimbursed by WAC. WAC receives 15% of the sale, and the artist receives 85% of the sale. WAC will accept cash, checks or credit cards through its Credit Card Service. WAC is NOT responsible for checks returned for insufficient funds.

Up to five (5) entries per artist for WEST OF CENTER 2017 will be considered. The artist will be notified of all submissions accepted. At the end of the exhibition, the committee will return the art pieces to the Wickenburg Art Center, and you will be able to pick up any unsold pieces at that time.

A title, price, your initials and number of the piece (MK1, MK2, etc.) shall be included for each piece.

This is important, so that we can track the art pieces, ensure that each piece sold is properly priced and credited to the proper artist, and identify the artist and price of each piece

exhibited. All art pieces will be transported to the Museum Learning Center and returned to the Wickenburg Art Club by WAC members. The chair of the WEST OF CENTER event will sign the art in and sign the art out at the Museum for participating artists.

Please note that Wickenburg Art Club is not liable for loss or damage to the art pieces submitted. Art will be insured by the DCWM while on its premises.

Each artist is required to volunteer 10.5 hours in the Learning Center (Fridays or Saturdays). In lieu of volunteering, the artist can pay \$60 (\$20 per month) to have their work displayed.

Important Dates

Length of show	July 29 through October 29
<u>Deadline for Applications with Photos</u>	<u>Tuesday.. June 13</u>
Acceptance notification to artist	Tuesday, June 19
<u>Artists Deliver Artwork to WAC</u>	<u>Tuesday, July 18 (9 a.m. to 2 p.m.)</u>
Transport artwork to Learning Center	Wednesday, July 26
<u>Opening reception - Learning Center</u>	<u>Friday. July 28 (5 p.m. to 7 p.m.)</u>
Show opening	Saturday, July 29
Last display day for 3D	Sunday, October 1
Transport 3D from Learning Center	Monday, October 2
Last display day for 2D	Sunday, October 29
Transport 2D from Learning Center	Monday, October 30
<u>Artists pick-up artwork at WAC</u>	<u>Tuesday. October 31 (9 a.m. to 2 p.m.)</u>

Following the West Of Center event, all artists must pick up their art at the Wickenburg Art Center on Tuesday, October 31 from 9 a.m. to 2 p.m., or make other arrangements with the West Of Center Chairperson. For more information, please contact:

Pierre Prouty, 2017 West Of Center Chair

480-271-7179

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